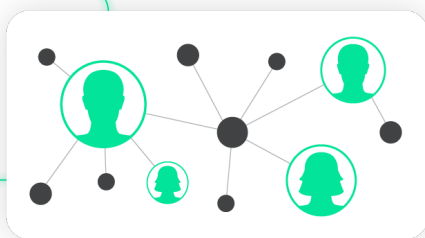


Within3 Insights Management Platform for **Clinical teams**

Clinical development and operations teams are consistently challenged to innovate under tight budgets and timelines while adhering to regulatory guidance and navigating complex approval processes. Optimizing trial strategy has never been more critical.

The Within3 Insights management platform helps clinical teams collect, organize, and analyze information in one place, uniting different information streams and quickly surfacing key concepts to enable effective trial design.

KEY BENEFITS of WITHIN3 IMP for CLINICAL TEAMS

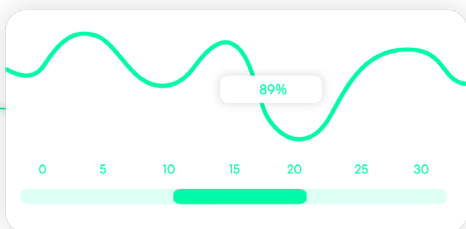
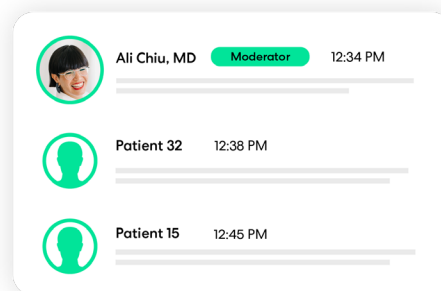


Better understand your market.

Gain a clearer picture of specific therapeutic areas with a pre-filtered disease community landscape, including US treatment patterns and locations of HCP influence to make more precise determinations about site selection.

Get more insights, from more perspectives, all year long.

Conduct rich conversations with diverse, global audiences. Participants get a productive conversation and collaboration experience that works with their schedules and yields thoughtful responses with the ability to follow up and probe for more information. Engage investigators, patients, and others across timezones, in their languages, and anonymously – without fear of hierarchy bias, privacy concerns, or non-compliance. Lower traditional barriers to study participation and ensure more accurate representation during trial phases.



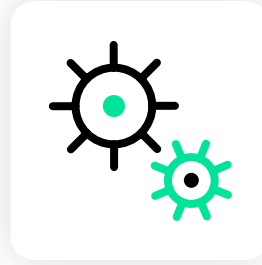
Accelerate turning insights into answers.

Improve management and analysis of conversations so you can quickly identify trending concepts and make confident decisions. Your dedicated data science team helps analyze incoming insights to move your strategy forward.

CHOOSE FROM DOZENS of USE CASES or CUSTOM-CONFIGURE



Clinical trial protocol review



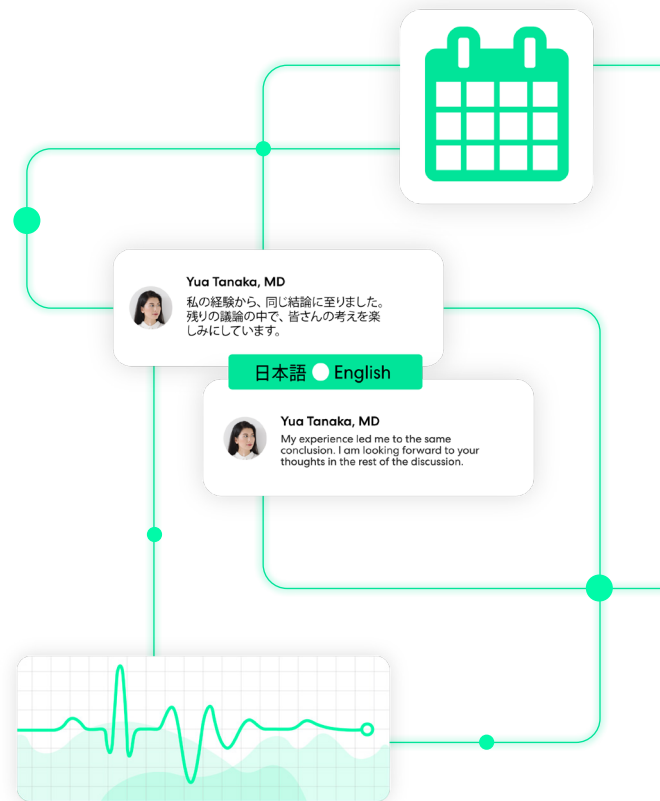
Investigator training



Patient engagement

WHY INSIGHTS MANAGEMENT?

- ✔ **Operational excellence.** Teams must modernize now to avoid potential disruptions, add agility, and differentiate from the competition.
- ✔ **A deluge of data.** There are more insight streams than ever before – the amount of data available to life science teams increases daily. You need as much data as possible without losing the ability to get answers quickly.
- ✔ **Tech maturation.** While immature or unproven tech can fail to deliver ROI, Within3's insights management technology is proven and supported by real-world outcomes.



ABOUT WITHIN3

Within3 is the world leader in life science insights management. Our insights management platform empowers you to understand your market and its key influencers better, gain diverse insights through better stakeholder engagement, and obtain answers more quickly through faster analysis. With a dedicated client success team on every implementation, most Within3 projects achieve 100% stakeholder participation. To learn more or to request a demo, visit www.within3.com.